

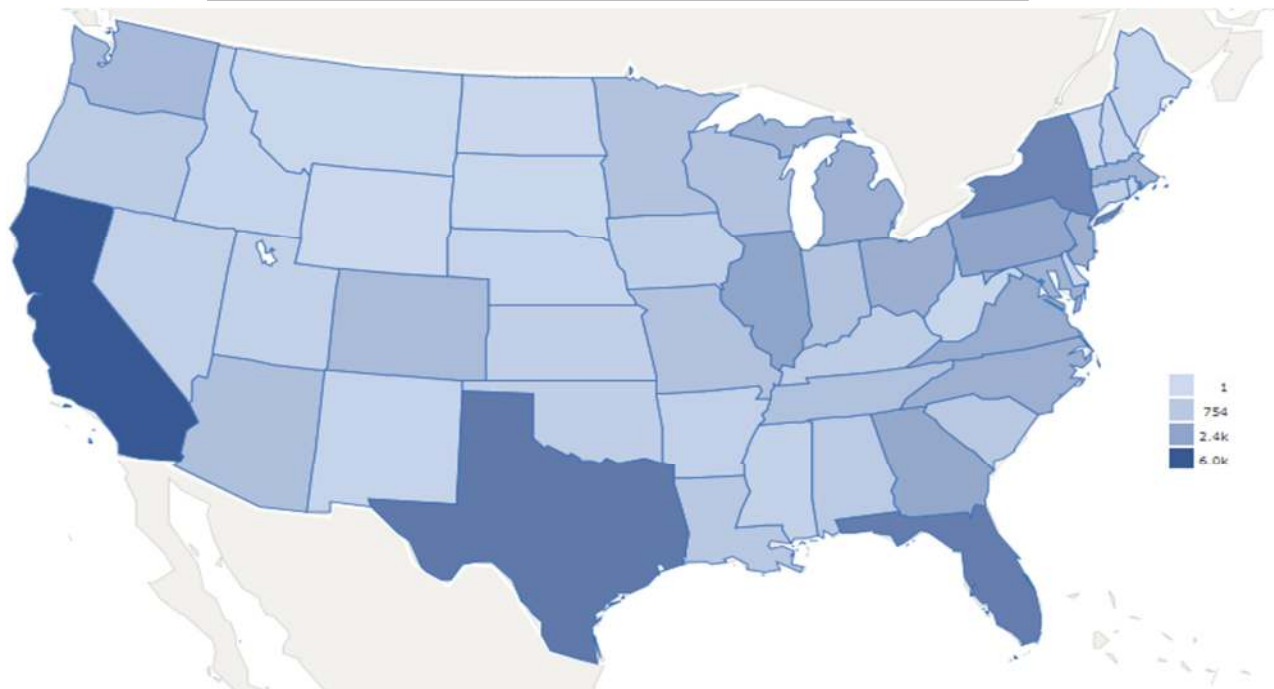
EXHIBIT 1

NFL**CONCUSSION SETTLEMENT**IN RE: NATIONAL FOOTBALL LEAGUE PLAYERS' CONCUSSION INJURY LITIGATION
No. 2:12-md-02323 (E.D. PENN.)**NFL 1002****CLAIMS ADMINISTRATOR UPDATE**

(THROUGH 11/9/14)

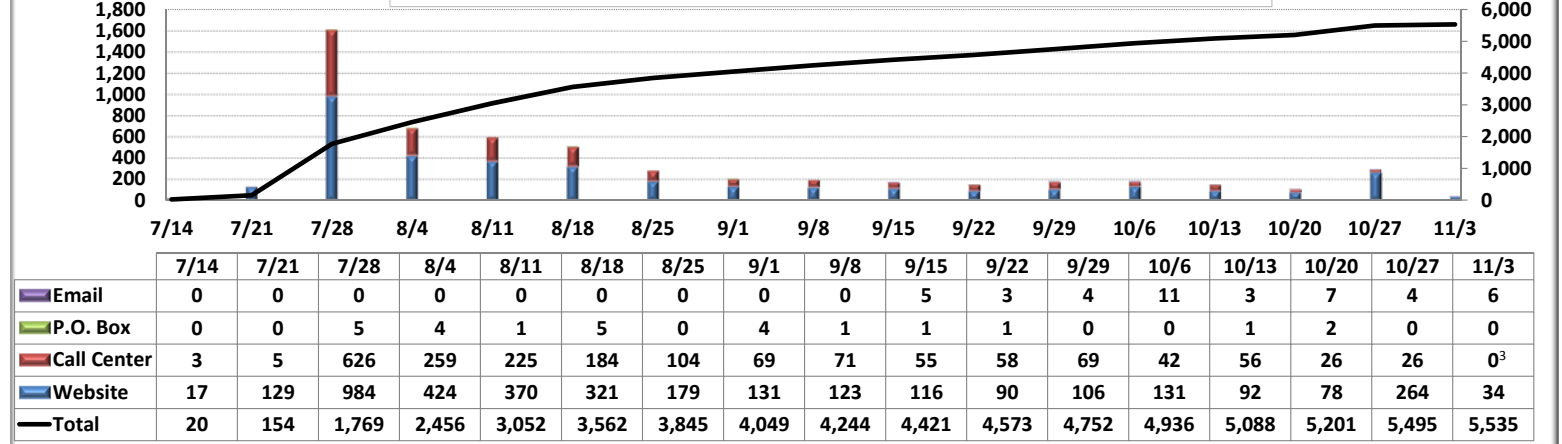
TABLE 1**WEBSITE VISITORS BY STATE**

Row	Location	Unique Visitors	Visits	Average Actions ¹ Per Visit	Average Time (Minutes)	Bounce Rate ²
1.	California	5,762	6,014	2	1	76.3%
2.	Texas	4,169	4,422	2	1	73.6%
3.	Florida	3,969	4,185	2	1	77.0%
4.	New York	3,606	3,858	2	1	73.7%
5.	Illinois	2,331	2,406	2	<1	79.9%
6.	Pennsylvania	2,298	2,363	2	<1	78.6%
7.	Georgia	2,076	2,212	2	1	73.6%
8.	Virginia	1,945	2,026	2	<1	80.8%
9.	New Jersey	1,867	1,935	2	<1	80.2%
10.	Ohio	1,856	1,916	2	1	76.5%
11.	North Carolina	1,802	1,895	2	1	78.8%
12.	Michigan	1,746	1,798	2	<1	79.1%
13.	Unknown	7,930	8,680	3	3	73.7%
14.	Other	23,370	24,196	2	<1	78.7%
15.	Totals	64,727	67,906	2	1	77.0%

¹ An action occurs anytime the visitor views a new webpage, follows a link or takes any other action on the website.² The Bounce Rate is the percentage of visitors who leave website after viewing only one page.**CHART 1: WEBSITE VISITS FREQUENCY MAP**

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(THROUGH 11/9/14)**TABLE 2****SIGN-UPS FOR FUTURE INFORMATION**

Row	Sign-Up Method	Retired Player	Authorized Rep	Attorney for Player or Family	Family Member	Other/Unknown	Total
1.	Website	2,350	247	85	718	189	3,589
2.	Call Center	1,093	11	18	635	121	1,878
3.	P.O. Box	13	0	4	8	0	25
4.	Email	17	1	9	14	2	43
5.	Totals	3,473	259	116	1,375	312	5,535
6.	Change Since Last Report	23	2	5	13	3	46

CHART 2: WEEKLY INFORMATIONAL SIGN-UPS**TABLE 3****CLAIMANT CORRESPONDENCE AND CLAIMS ADMINISTRATOR RESPONSES**

Row	Representation Status	Letters / Emails Received	Responses Sent	Response Not Required	Response FAQs ⁴				
					FAQ 6	FAQ 14	FAQ 21	FAQ 26	Other
1.	Pro Se or Unknown	73	58	15	11	1	4	12	3
2.	Represented	17	12	5	1	0	0	3	0
3.	Totals	90	70	20	12	1	4	15	3
4.	Change Since Last Report	5	5	0	2	0	1	0	1

TABLE 4**POTENTIAL OPT-OUT SUMMARY**

Row	Representation Status	Total Received	Elements Included with Opt-Out Request					
			Printed Name	Address	Phone Number	DOB	Gov't ID	Dated Personal Signature
1.	Pro Se or Unknown	144	144	143	132	139	137	140
2.	Represented	90	90	89	80	88	87	89
3.	Totals	234	234	232	212	227	224	229
4.	Change Since Last Report	0	0	0	0	0	0	0

³ Call Center sign-ups for the prior week were not available at the time of the report. Sign-up information for the week of 11/3 - 11/9 will be updated in the following report.⁴ The sum of all Response FAQs will not equal the total number of responses sent, because some responses require reference to multiple FAQs and other responses do not require any reference to FAQs.